

LeMirage
REAL ESTATE

CORPORATE CREDENTIALS 2020

Living at its finest.



THE LE MIRAGE PROMISE

Le Mirage's philosophy is to reach for new horizons, set future trends and to strive beyond the ordinary to achieve the extraordinary. This is what makes us unique.

We offer modern estates with sustainability in mind and this is our promise to our investors and residents. We have lived up to this promise.

Every Le Mirage property strives for perfection, raises the bar and is a trend setter in its respective neighborhood. From impressive office towers and iconic hotels to extraordinary compound villas, our properties feature world-class designs and construction.

Our projects set the quality benchmarks which not only create value for our customers but enhance how they live their lives.

A photograph of a modern building at night. The building features a prominent glass skybridge with a red and blue illuminated frame. The building's facade is a mix of dark panels and glass windows, some of which are lit from within. In the foreground, several cars are parked on a street, and a few people are visible walking. The sky is a deep blue, suggesting dusk or dawn.

We don't just build beautiful properties. We create extraordinary environments in which beautiful lives are lived.

OUR BRAND STORY

Proudly Qatari, Le Mirage is a premier property developer and management company.

Le Mirage started its operations as a real estate developer way back in 1968.

It started by acquiring lands in strategic locations in the Central Business District of Qatar. By the latter half of the 1990's, Le Mirage started developing these strategically located plots of land.

Today, Le Mirage properties are some of the most sought after in Qatar.

Le Mirage is fast expanding into the United Kingdom with residential developments in central and south London.



THE LE MIRAGE
COLLECTION

CITY WALK
DOWNTOWN
ICON
EXECUTIVE
RESIDENCE
VILLAGE
VOGUE
LIFESTYLE
SHOPPING VILLAGE
CORNICHE
ELITE
LE MIRAGE HOTEL
MARINA DRIVE
PRINCE'S SQUARE
COURTFIELD GARDENS

EST. 1968

*Le Mirage excels in
building and managing
luxury world class
properties.*

*We promise the highest
standard of living to
people who wish to live
the finest contemporary
international lifestyle.*

8 Qatar National Vision 2030

Supporting Qatar's National Vision 2030 and its commitment to developing world-class real estate, Le Mirage's heritage as one of the country's oldest property developers has enabled it to establish itself as a market leader in the domestic property sector.

An important principle of the National Vision 2030 is Qatar's diversification into new economic areas to reduce the country's dependence on hydrocarbons. This has attracted professionals from around the world to make Qatar their home as they contribute to the growing economy.

All our properties demonstrate a dedication to innovation and forward thinking that creates extraordinary environments where people can celebrate their lives.



09 Our Approach

Le Mirage approaches real estate with an expansive and holistic point of view.

This holistic (360 degree) approach has been key to our success. We have the unique position of being property developers, operators and managers.

Our market and user driven approach ensures each project begins with a market research and feasibility study.

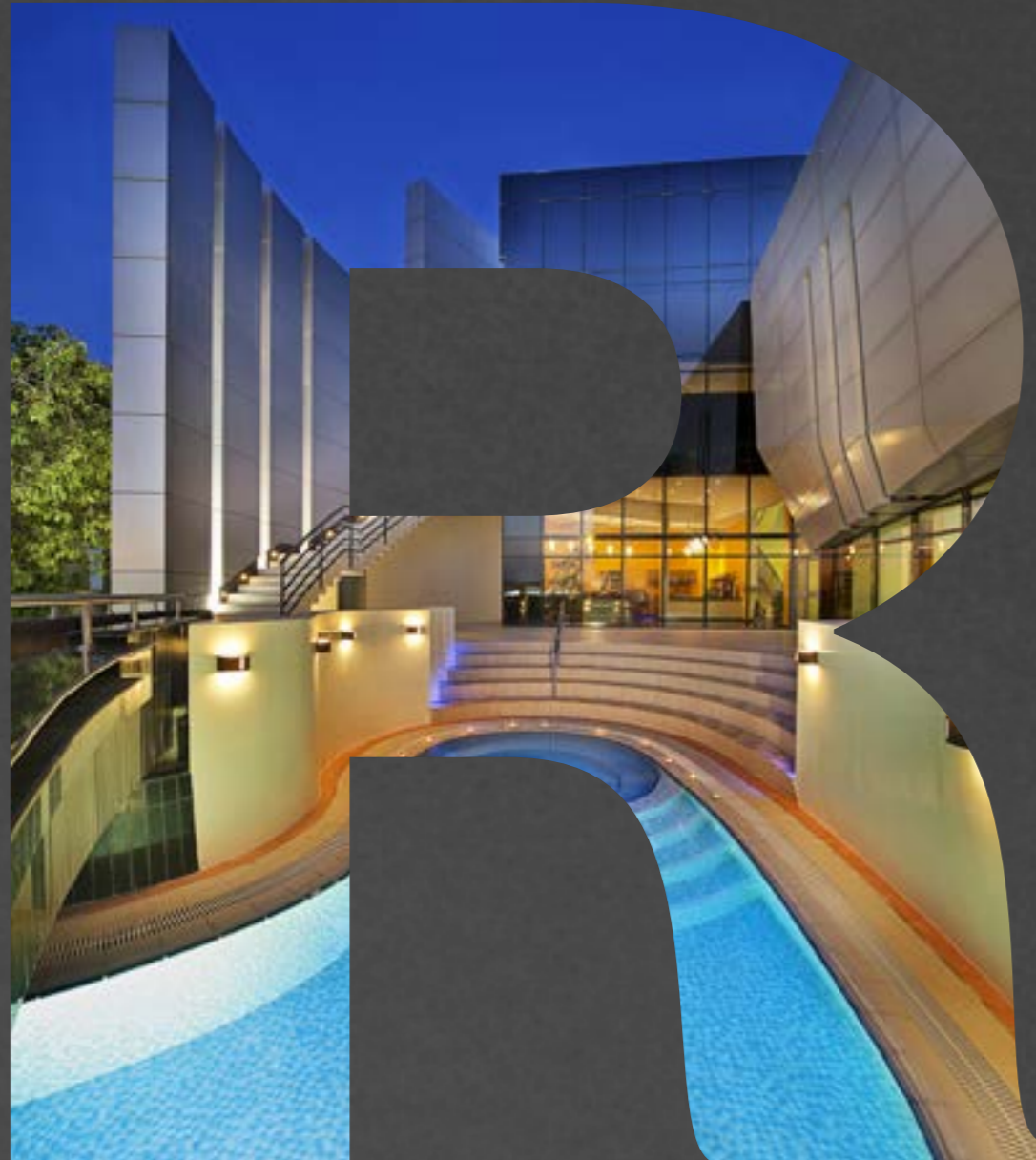
This two-pronged approach—a real estate branch and a property management branch—allows Le Mirage to oversee the lifespan of a property from before the planning stages till after the move-in date, and thus ensure the very best in every arena.

Together, Le Mirage is present at every stage. It ensures the perfection of a future site's location, the cutting-edge vision of a building's architecture, the soundness of construction, the tailored and contemporary interior design aesthetic, the extraordinary services and customer care. These integrated halves of Le Mirage provide a stronger whole, and a higher quality product.



Residential

Our success is built on providing exceptional living and working environments where beautiful lives are lived.



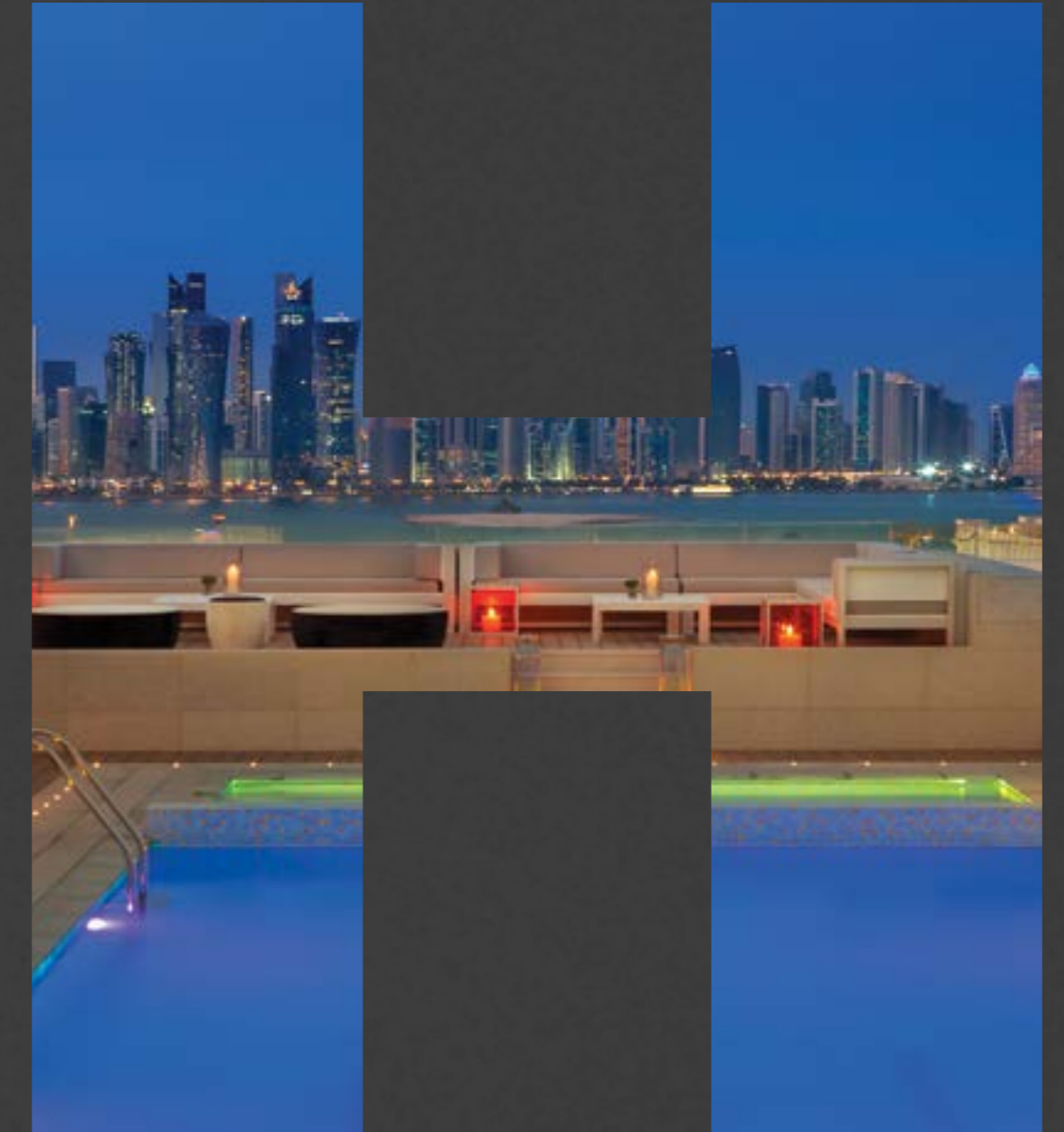
Commercial

We exceeded expectations. Our passion to create exceptional properties makes us always deliver more than expected.



Hospitality

We are experts in luxury, world class properties



*A sleek new
level of style*



Le Mirage City Walk

Gracious city Living

RESIDENTIAL

Le Mirage City Walk is like no other apartment building.

From its stunning architecture to its stylish finish, Le Mirage City Walk is the most desirable location for those who value style, class and spectacular living.

The 400 apartments in Le Mirage City Walk come in one, two and three bedroom apartment configurations. Additionally, Le Mirage City Walk also offers three bedroom duplex apartments. This self contained luxury apartment complex also includes a selection of neighbourhood retail shops for the convenience of the residents.

These apartments are located in the centre of Doha's bustling commercial zone at Bin Mahmoud.

The City Walk rooftop promises to be nothing short of sensational. It will include a luxurious wellness spa, state-of-the-art rooftop jogging track connecting all the buildings, gymnasium, children's pools, outdoor and indoor pools, football courts and tennis courts.

Location

Bin Mahmoud, Doha-Qatar

Project details

- 5 buildings
- 400 apartments
- 1, 2 and 3 bedroom fully furnished apartments
- 2 & 3 bedroom duplex apartments
- Neighborhood retail
- Basement parking





Four Points by Sheraton

Share lasting memories

HOSPITALITY

Four Points by Sheraton Doha features 120 well-appointed guest rooms and suites.

Reflecting the brand's promise to provide what matters most to today's independent travelers, the hotel offers the brand's defining touches.

The hotel is operated by Le Mirage Property Management in line with Four Points brand standards and is located in the heart of Musheireb, Doha with the Doha Metro at its door step that directly links to the airport in just 10 minutes.

Location

Musheireb, Doha-Qatar

Facilities

- 120 hotel rooms and suites
- Roof top pool
- Breeze Spa
- Restaurant
- Meeting rooms
- Banquet rooms

Le Mirage Hotel Extension

Discover lasting moments



HOSPITALITY

Le Mirage Hotel extension is designed to complement the existing Le Mirage Hotel and accommodate even more guests attracted by our exemplary service and elegant, luxurious rooms.

It shares the superb facilities of the existing Le Mirage Hotel reception, vibrant cafe, luxury spa and gym - and has its own business club house, ball room and restaurant

A stunning bridge connects both hotels at the mezzanine level.

Le Mirage Hotel is perfect for guests requiring apartment facilities and contains a mix of 80 sophisticated one- and two-bedroom and studio apartments, all with fully equipped bathrooms and kitchenettes.

Location

Musheireb, Doha - Qatar

Project details

- 10 floors
- 80 apartments
- One, two bedroom and studio apartments
- Ballroom
- Business club on penthouse
- Basement parking

Le Mirage Marina Drive

A chic seaside lifestyle

RESIDENTIAL

The beautiful Marina district in Lusail is the perfect place to build 160 exclusive statement apartments overlooking the calming blue waters of the Arabian Gulf.

Our residents will enjoy stylish contemporary living in our impressive fully furnished one- and two-bedroom apartments. They will also come home to panoramic sea views and all the amenities of beachside living. Living here is a celebration of life.

Le Mirage Marina Drive is designed with energy efficient design principles in mind and using green certified building materials.

Location

Marina District, Lusail - Qatar

Project details

-10 floors

- 160 fully furnished apartments



Le Mirage Lifestyle

An exclusive home of tranquility and luxury



RESIDENTIAL

These 43 luxury apartments are a highly attractive addition to the sought-after Lusail community of Fox Hills.

The beautiful buildings combine iconic architectural design with world-class construction.

These charming fully-furnished and serviced apartments, with their statement furnishing and top quality fittings, provide the perfect home for those who relish a contemporary, international lifestyle.

Le Mirage Lifestyle is designed with energy efficient design principles in mind and using green certified building materials.

Location

Foxhills, Lusail - Qatar

Project details

- One and two bedroom fully furnished residential apartments
- 43 apartments

Le Mirage Vogue

Prestige homes



RESIDENTIAL

Le Mirage Vogue offers 54 prestige apartments in the trendy Fox Hills suburb of Lusail.

Fox Hills is notable for its integrated use of sustainable technology and a unique aesthetic which honors the local landscape. Here is a strong community in the making.

We exceed the expectations of the residents of each of our one, two and three bedroom apartments by our attention to detail in fixtures, fittings and furniture.

Each stylish apartment is elegant and inviting. In true Le Mirage style the interiors are sophisticated and graceful with beautifully appointed furnishings. Outside, one can revel in the stunning green spaces and gracious landscaping.

Location

Fox Hills, Lusail - Qatar

Project details

- 54 apartments
- One, two and three bedroom fully furnished apartments

Discover special moments



Le Mirage Downtown

Setting the trends, moving the boundaries

RESIDENTIAL

The towers of the Downtown residential and retail complex soar into the sky with an elegance of purpose.

The 170 one and two bedroom fully furnished and serviced apartments, spread over 10 floors, have convenient neighborhood retail outlets on the ground and mezzanine floors.

Le Mirage Downtown offers more than 2,300 sq.m. of retail space

Downtown is set to become one of the most distinguished addresses in Doha.

Location

Rasa Abu Aboud, Doha - Qatar

Project details

- Twin buildings
- One, two and three bedroom luxury furnished apartments
- 170 apartments
- Retail outlets on ground and mezzanine floors
- Rooftop entertainment facilities



Le Mirage Shopping Village

The mall that offers more

COMMERCIAL

Le Mirage Shopping Village is a Californian-style mall, located in the prestigious Abu Hamour suburb of Doha, bringing a new level of sophisticated retail and residential opportunity to the city. The development offers 270 retail store, 145 apartments, supermarkets, fitness and wellness center, clinic, kids play area and cinemas within a total built up area of 160,000 sq m.

The Mediterranean architecture along with lively piazzas, water features and artfully landscaped green spaces, promise to transport shoppers into a vibrant world of color, charm and elegance.

Location

Abu Hamour, Doha - Qatar

Project details

- 270 retail shops including a supermarket, fitness & wellness centre, clinic, a dedicated kids block and cinemas.
- 145 Apartments



Le Mirage Icon

Exclusive living



RESIDENTIAL

Set in the heart of Doha's bustling commercial centre, Bin Mahmoud, Le Mirage Icon is an iconic apartment complex featuring fully furnished two-bedroom apartments.

Four stylish buildings, each with 10 floors, house 163 two-bedroom apartments within a thriving and vibrant community. Icon features a stunning roof top air conditioned jogging track.

Imagine the pleasure of jogging on the rooftop with a view of Doha's beautiful skyline. A luxuriously designed clubhouse, heavenly spa, magical kids' play area and many other signature features make The Icon the best of its kind in Doha.

Location

Bin Mahmoud, Doha-Qatar

Facilities

- Air conditioned roof top jogging track
- Gymnasium
- Steam and sauna for men and women
- Indoor pool
- Kids pool
- Cafe
- Multipurpose room
- Kids play area
- Basement car park
- Wi Fi and central air-conditioning

*Makes a powerful
statement of style*



Le Mirage Elite

Celebrate the joy of living

RESIDENTIAL

Le Mirage Elite is more than 5 star luxury. It is the home of the most exquisite lifestyle.

Celebrate style in the three and five bedroom palatial villas. Each item is selected to delight our residents, from the chic Italian furniture, the stunning master bedroom with private jacuzzi to the delightful garden area.

The exquisite clubhouse brings together the Elite residents to share leisure and good times with friends and family.

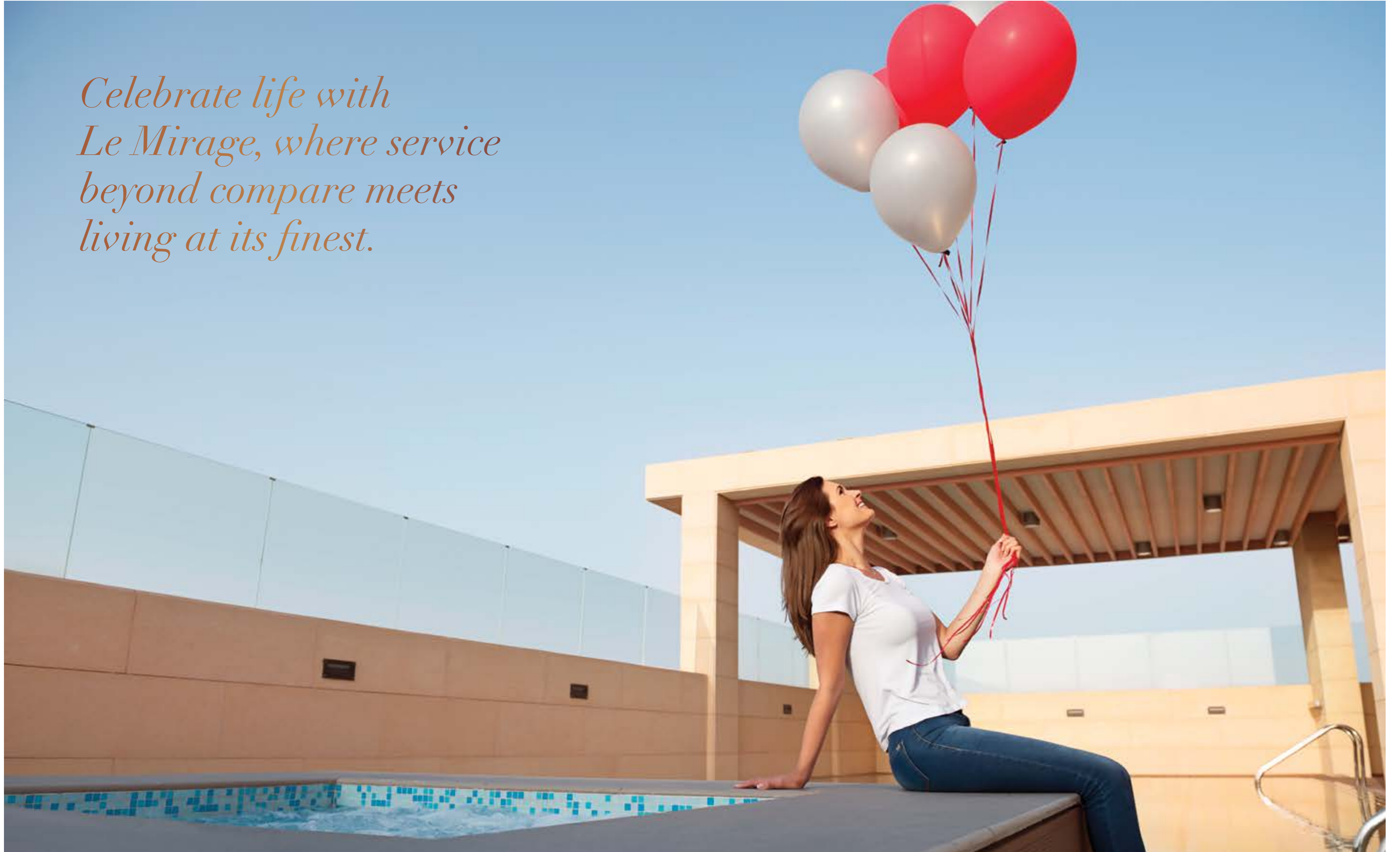
Location

Aspire Zone, Doha-Qatar

Facilities

- Rooftop pool with Jacuzzi
- Kids' pool
- Indoor and outdoor kids play area
- Gymnasium
- Café
- Multi-purpose hall
- Steam and sauna rooms
- Private garden for each villa

*Celebrate life with
Le Mirage, where service
beyond compare meets
living at its finest.*



Le Mirage Village

An unforgettable experience

RESIDENTIAL

Live up to your true potential in one of our Village villas. Our design experts have ensured that our villas provide the perfect environment with attention to detail. Our characterful homes have many charming tasteful details, matched with smart, European style fashionable fixtures and fittings.

The extensive list of facilities includes swimming pools, movie theater, outdoor barbecue area, tennis and squash courts and a well-equipped gym.

Location

D-Ring Road, Doha - Qatar

Facilities

- Clubhouse
- Outdoor tennis court
- Multi-purpose field
- Café
- Cinema room
- Swimming pool with kids pool
- Gymnasium
- Indoor and outdoor jacuzzi
- Snooker
- Indoor games room
- Indoor kids play area
- Private garden for each villa



Le Mirage Executive

The home of style



RESIDENTIAL

For over a decade, our Executive apartment complex has been the epitome of gracious contemporary living in Qatar with its clean architectural lines and extensive facilities for residents.

Each of our 96 fully furnished serviced apartments boast modern quality furniture and fittings, with a sharp, contemporary vibe. Here residents can concentrate on enjoying life and let us take care of the domestic details.

The beautifully appointed clubhouse means our residents can relax and revive just minutes from their apartment door.

The Executive Apartments are fully serviced with housekeeping services offered twice a week

Location

Bin Mahmoud, Doha-Qatar

Facilities

- Gymnasium
- Swimming pool and plunge pools
- Sauna and steam room
- Turkish bath
- Indoor and outdoor jacuzzis
- Cafe
- Reception
- Wi-Fi
- Multipurpose room
- Central air conditioning

Le Mirage Corniche

The best address in town

RESIDENTIAL

Le Mirage Corniche is a prestige address for those whose want homes which reflect their assurance and success.

The exterior design is classically simple and the perfect backdrop for the exquisite apartments it houses on its ten floors. Each two-bedroom apartment is superbly appointed to the most exacting standards with attention to detail at every stage and utilizing high quality natural sustainable materials.

Every aspect of city living is covered. The stunning rooftop pool and its poolside coffee bar are perfect locations to relax and unwind.

These apartments are fully serviced with housekeeping services offered twice a week.

Location

Rasa Abu Aboud, Doha - Qatar

Facilities

- Rooftop pool with Jacuzzi Pool deck
- Gymnasium
- Reception
- Storage room on each floor
- Wi-Fi
- Central air conditioning
- Basement car park





Le Mirage Residence

Sophisticated on-trend living

RESIDENTIAL

The apartments in Le Mirage Residence have been thoughtfully designed to offer spacious, comfortable living in the heart of the hectic city. Here you relax and rejuvenate in contemporary, calm surroundings.

Each apartment is fully furnished with clean modern lines. The American-style kitchen is a joy to cook in and the wall-to-wall closets in the bedrooms make for tidy living. The apartments are fully serviced with cleaning twice a week.

Location

Bin Mahmoud, Doha - Qatar

Facilities

- Gymnasium
- Covered car park
- Terrace balcony on the rooftop

Mureikh Tower

Setting the benchmark for contemporary commercial property



COMMERCIAL

The Mureikh Tower makes a strong impression even within the architecturally significant skyline of Doha.

From first glance its 14 floors of gleaming blue tiling and glistening aluminum edging mark it out as special and different.

Mureikh is the perfect choice for businesses who wish to demonstrate their individuality. Designed to showcase innovation and encourage adaptability, occupiers are able to customize their own office space to precisely fit their specific needs.

Location

Rasa Abu Aboud, Doha - Qatar

Facilities

- A dedicated lobby and individual reception area on every floor
- 3 passenger elevators
- fireman's elevator
- 3 basements
- 3 levels of underground parking

Courtfield Gardens

Perfect holiday apartments



RESIDENTIAL

The apartments in this attractive central London property are currently being used as serviced apartments for the personal and corporate tourist market. The property is located in the desirable west central location of South Kensington close to museums, restaurants and luxury shopping.

Location

South Kensington, London - UK.

Prince's Square

Smart London living



RESIDENTIAL

Serviced studios and one-bedroom apartments are housed in one of London's signature white stucco-fronted Georgian-style properties. The apartments are in close proximity to the fashionable Portobello Road and Westbourne Grove areas which are buzzing with trend-setting shops and popular innovative restaurants.

Location

Bayswater, London - UK

Our Family

Le Mirage is the star brand of the Sharaka Holdings Group, a family of businesses with over 48 years of successful business experience in Qatar.

Sharaka Holdings operates a total 31 businesses in eight sectors with over 2,800 employees, from its work in real estate and property management with Le Mirage to education, restaurants, trading, manufacturing, contracting, as well as specialized services.

All share a common goal of entrepreneurial spirit, strong community values and a passion to contribute to Qatar's development and legacy.





Share in our success

INVESTORS

Le Mirage has demonstrated its enormous capabilities for shaping the landscape of Qatar over the last four decades. Having identified opportunities in residential, commercial, hospitality and leisure real estate, we have relentlessly pursued our goals.

We have an unparalleled reputation as a builder and manager of exclusive properties which shapes the future of our industry.

Our strong financial foundation and entrepreneurial spirit make us an ideal investment partner and our flexible approach facilitates fruitful cooperation.

*We inspire to be
the symbol of the
finest lifestyles
in Qatar.*

**We are building now,
while shaping the future.**



LeMirage

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